

5.3 Baby Boom Continued

Nurturing the Baby boom

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"Can you make me old?"

BABY BOOM FASHION AND FUN



THE | BEST | OF

THE Beach Boys



SURFING CULTURE 1960'S

SURF CULTURE

- ✖ It affected fashion, music, literature, films, jargon, and more. Surfers, who come from many walks of life, are bound by the hunt for great waves, the desire for the ultimate ride, and life in and around the ocean.

BABY BOOM FASHION AND FUN



BABY BOOM FASHION AND FUN

- ✖ The Beatles' influence on popular culture was—and remains—immense
- ✖ In the form that they worked in, in the form of popular music, no one will ever be more revolutionary, more creative and more distinctive than The Beatles were

BABY BOOM FASHION AND FUN

- ✖ The Beatles changed the way people listened to popular music and experienced its role in their lives
- ✖ The group grew to be perceived by their young fans across the industrialized world as the representatives, even the embodiment, of ideals associated with cultural transformation

BABY BOOM FASHION AND FUN

- ✖ Activism in various social and political arenas, fuelling such movements as women's liberation, gay Liberation and environmentalism

BABY BOOM FASHION AND FUN

THE HIPPIES AND DIGGERS ARE HERE!

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COLUMBIA PICTURES
PRESENTS

THE LOVE-INS

starring RICHARD TODD · JAMES MAC ARTHUR · SUSAN OLIVER · Special Guest Star JOE PYNE

Music by FRED KARGER · Written by HAL COLLINS and ARTHUR DREIFUSS · Produced by SAM KATZMAN



Suggested For Mature Audiences

Directed by

ARTHUR DREIFUSS

EASTMAN COLOR



THE TRIP-OUT!



THE SLEEP-IN!



THE FREAK-OUT!

BABY BOOM FASHION AND FUN

- ✗ The **Summer of Love** was a social phenomenon that occurred during summer of 1967, when as many as 100,000 people converged in a neighbourhood of San Francisco, creating a cultural and political rebellion
- ✗ San Francisco was the center of the hippie revolution, a melting pot of music, psychoactive drugs, sexual freedom, creative expression, and politics.

BABY BOOM FASHION AND FUN

- ✖ The Summer of Love became a defining moment of the 1960s, as the hippie counterculture movement came into public awareness
- ✖ These lifestyles included communal living; the free and communal sharing of resources, often among total strangers; and free love

BABY BOOM FASHION AND FUN

ROLLER DISCOS



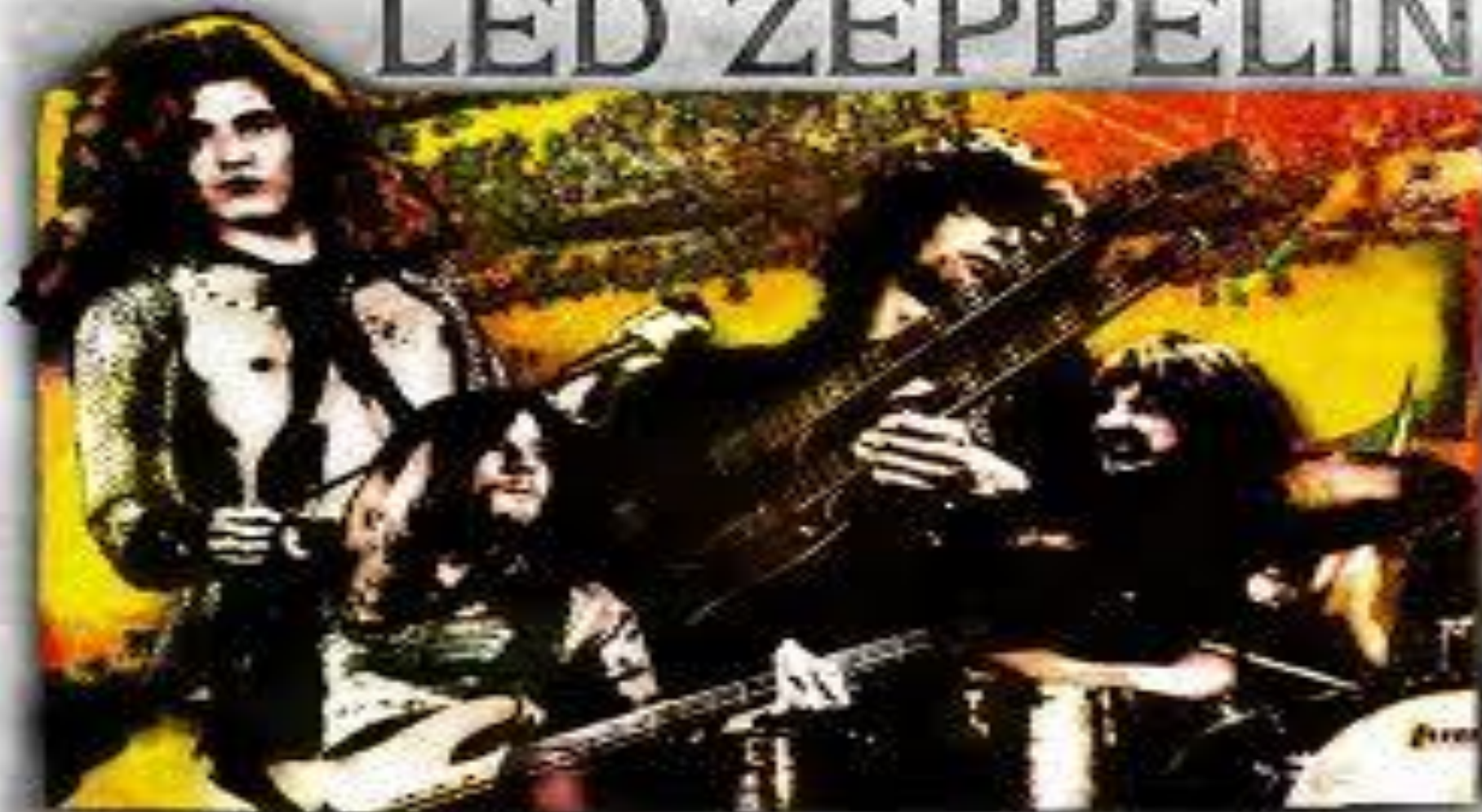
BABY BOOM FASHION AND FUN

- ✗ A **roller disco** is a discothèque where all the dancers wear roller skates of some kind
- ✗ To minimise the risk of injury, the organisers of roller discos often only allow participants to skate in one direction at a time, so that they do not crash into one another, although many roller discos have a "free skate" section in the middle of the roller rink.



BABY BOOM FASHION AND FUN

LED ZEPPELIN



BABY BOOM FASHION AND FUN

- ✗ the biggest band of the '70s" and "unquestionably one of the most enduring bands in rock history
- ✗ band as being "as influential in that decade [70s] as The Beatles were in the prior one

BABY BOOM FASHION AND FUN



BABY BOOM FASHION AND FUN

- ✕ movement that placed great importance on music, clothes, and dancing.

BABY BOOM FASHION AND FUN

- ✖ From what you have seen, would you rather have grown up in the 60's or 70's?
- ✖ Are any of these music groups or fashions still around today? If so how can you explain their popularity?
- ✖ Why do you think they disappeared?